

The word "foorum" in a white, lowercase, sans-serif font, centered at the top of the image. The background is a blurred photograph of a conference stage with several people and a large screen displaying a woman's face and the text "FOR THE CITY".

# foorum

foorum  
**Nexus**

## 3RD ANNUAL Virtual foorum Nexus CONFERENCE

Oct. 3rd, 2025

[foorumnexus.com](https://foorumnexus.com)

# SPONSORSHIP OPPORTUNITIES

# EVENT OVERVIEW

forum Nexus is the leading virtual experience uniting the mental health and care communities through powerful conversations, high-production storytelling, and nationwide engagement. In 2024, our virtual launch drew 1.8K active users, 1.7K new viewers, and over 10,000 digital interactions, an 86.7% increase from the previous year.

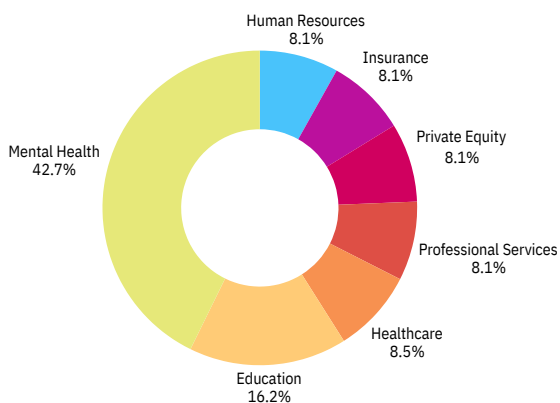
For 2025, we're going even bigger. With livestream production from multiple cities and expanded media coverage, sponsors will benefit from more eyes, more connections, and more meaningful brand alignment.

## 2024 Attendance

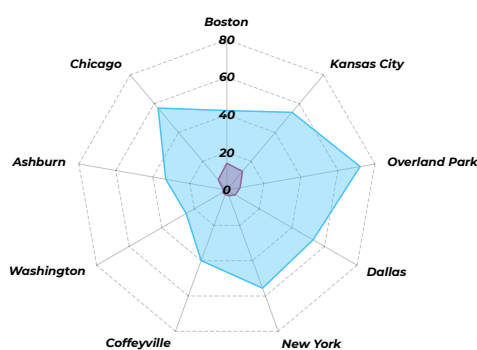
**1.8K** ▲ 86.7% increase from 2023!

## 2024 Registrants by Industry (%)

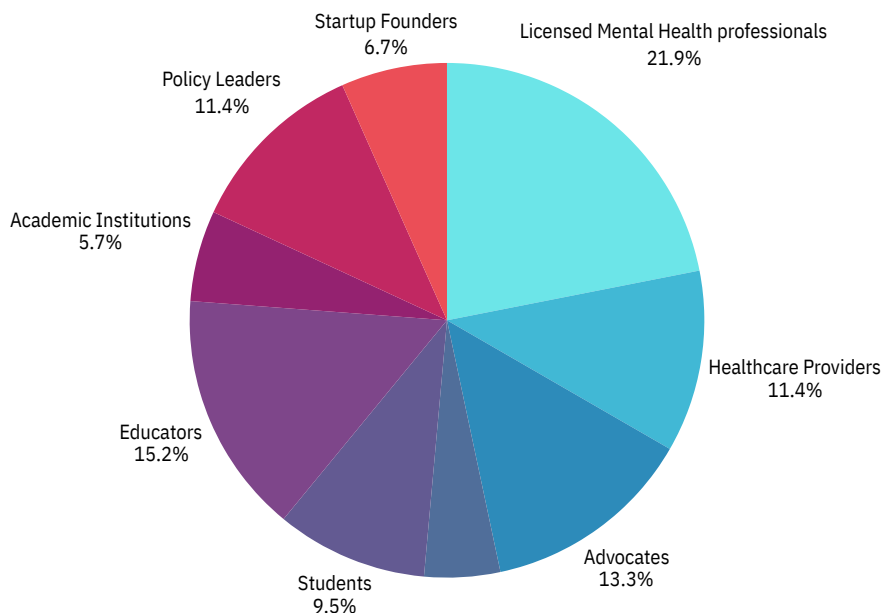
*Categories are not mutually exclusive.*



## By location



## 2024 Registrants by Group (%)



## Testimonials

**"Powerful conversations, real people."**

**"I left feeling recharged. This wasn't just another virtual event, it felt personal and intentional."**

**"Sponsor exposure was FUN."**

**"As a sponsor, I appreciated how well-integrated our brand was. Great visibility and meaningful alignment."**

**"That closing live band? Totally unexpected."**

**"I was ready to log off and ended up staying to watch the whole performance. Such a cool way to close a virtual event."**

## 2024 Overall Rating



**4.5 out of 5.0**



# SPONSORSHIP LEVELS

**Presenting Sponsor – \$7,500** | *Exclusive opportunity • 1 available*

## BENEFITS

### ACCESS

- Exclusive visibility as event's headline partner
- Strategic placement in opening and closing segments

### BRANDING

- Logo across all digital & media assets
- Logo on livestream platform overlay

### IMPACT

- Branded commercial breaks
- Exclusive award presenter
- Dedicated podcast or video segment
- Featured content block in newsletter recap
- Post-event analytics and lead report

### ADVERTISING

- Opportunity for two digital ads displayed
- Commercial spot (up to 60 seconds provided by organization)

Perk:

**"Ultimate Marketing Experience"**

*\*Will need to provide a one color logo in .eps or .png format at commitment*



## Emerald Sponsor – \$3,000

### BENEFITS

#### ACCESS

- Featured integration during key livestream segment
- Sponsor mention in hosted segments

#### BRANDING

- Logo on event landing page and during sponsored content
- Spotlight in pre-event promotions

#### IMPACT & ADVERTISING

- 60-second commercial during livestream
- Brand placement in post-event podcast episode
- Dedicated podcast or video segment
- Featured content block in newsletter recap
- Post-event analytics and lead report

Perk:

**"VIP Marketing Fusion"**

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## Platinum Sponsor – \$1,000

### BENEFITS

#### ACCESS

- Integration visual placement during livestream intermissions

#### BRANDING

- Logo featured in sponsor carousel and select pre-event media
- Recognition during livestream closing credits

#### IMPACT & ADVERTISING

- Social media acknowledgment and branded story tag
- logo placement in post-event podcast episode

Perk:

**"Brand Visibility Boost"**



## Gold Sponsor – \$500

### BENEFITS

#### ACCESS

- Shared visibility in panel and discussion transition

#### BRANDING

- Logo included in livestream transitions and sponsor roll
- Highlighted during one live conversation or segment

#### IMPACT & ADVERTISING

- Digital promo item in post-event thank-you package
- Mention in event wrap-up email and graphic

Perk:

**"Dual Channel Impact"**

foorum Nexus is produced by a mission-driven creative agency. Sponsorships support high-impact storytelling, livestream production, and year-round content initiatives.

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Contact Abigail for more information at [abi@fpmedianetwork.com](mailto:abi@fpmedianetwork.com) or 816-984-1815.



**Become a Sponsor → Help shape the future of mental health.**

[REGISTER HERE](#)